

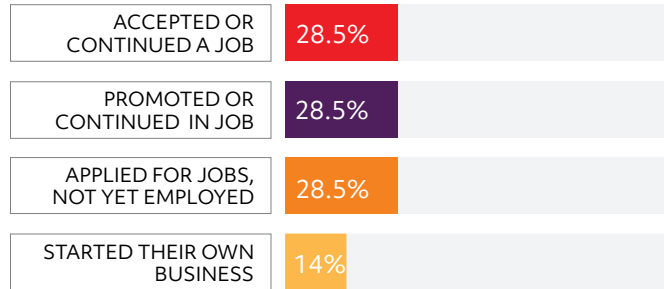
EXECUTIVE EDUCATION PLACEMENT REPORT 2020

The placement report includes E/MBA & DAS graduates from 2020 (survey response rate: 70%).

OVERALL PLACEMENT OF GRADUATES

72%

of graduates entered / continued professional careers upon graduation



14%

of graduates started their own business upon graduation

TIME TO FIND EMPLOYMENT UPON GRADUATION

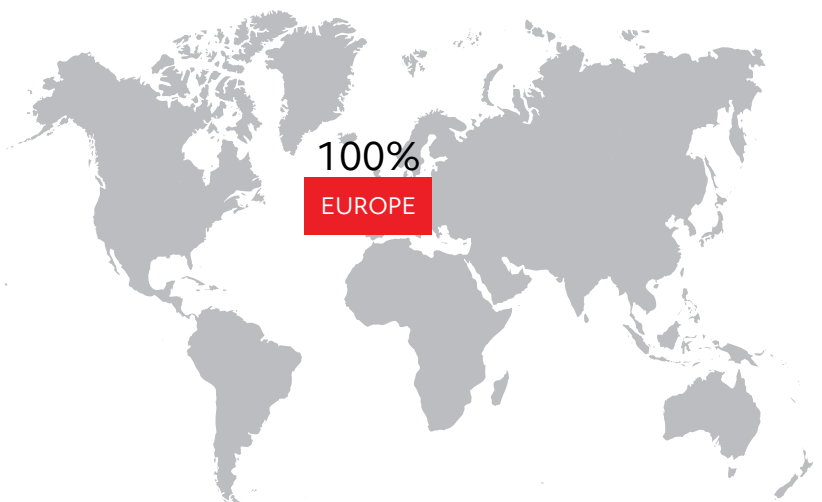
60%

CONTINUED IN PREVIOUS JOB OR STARTED OWN BUSINESS

40%

6-12 MONTHS

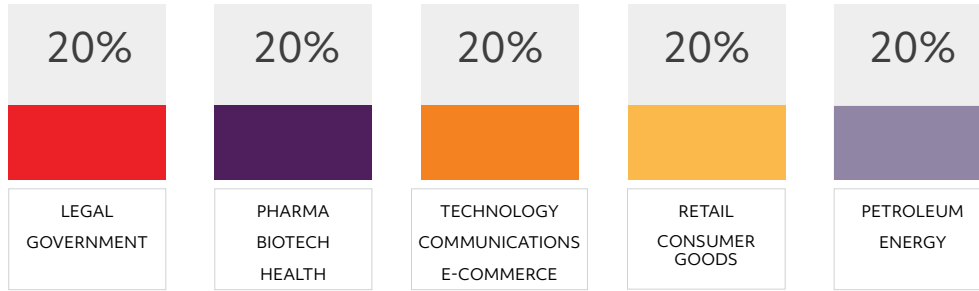
WORK LOCATION



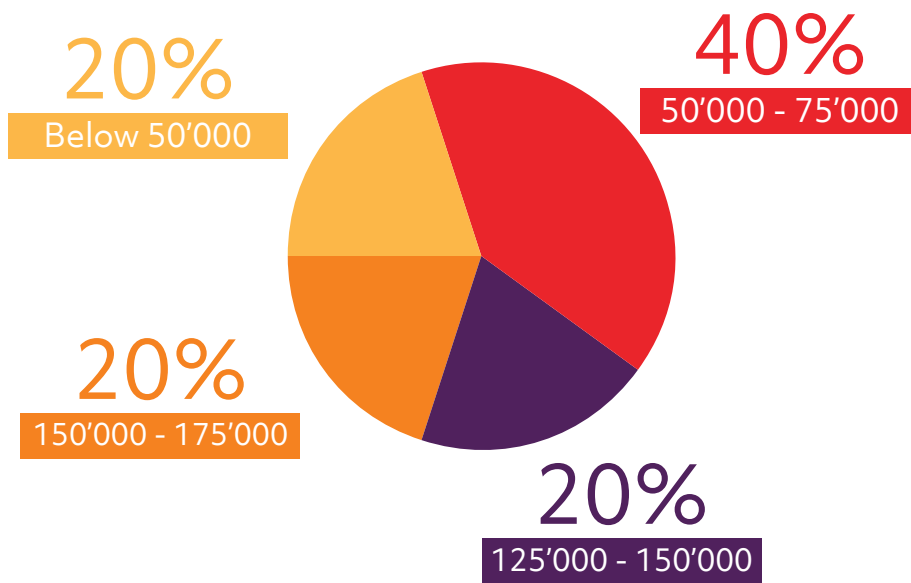
BUSINESS CATEGORY



INDUSTRY OF BUSINESS



ANNUAL GROSS SALARY (AFTER GRADUATION - IN CHF)



(BONUS NOT INCLUDED)

CURRENT JOB TITLE

- SALES REPRESENTATIVE
- FOUNDER
- DIRECTOR OF DEVELOPMENT
- ACCOUNT MANAGER
- PRODUCT MANAGER

BUSINESS FUNCTION

